

ALI LAWRENCE

Book Doula



“Here’s the thing: the book that will most change your life is the book you write.”

SETH GOODWIN





Why book doula?

What you already know is that writing a book, being a writer and working your craft is inherently solitary — and, despite that, some days doing it alone feels impossible. Too often we expect from ourselves that we have to do every hard or big thing in life on our own in order for the outcome or result to be ours and ours alone. This is a dangerous expectation.

The more often we can allow ourselves to be supported, the more often we will succeed in one piece.

I believe that when it comes to writing a book, taking the path of least resistance is not being lazy, it's being smart. Getting support and creating a sustainable writing process is essential to meeting your goals.

Through deep listening, trust, focus, experience, connection and encouragement, we build a partnership that helps transform that sometimes rugged passage of bookbirthing from a punishing odyssey, into a smooth sail.

Where are you?

SO, IN A VAST LANDSCAPE OF UNIQUE
NARRATIVE AND EXQUISITE LANGUAGE...

BOOK
IN
GESTATION

IT'S
PROPOSAL
TIME

...WHAT'S THE SHORTEST
DISTANCE BETWEEN
YOU AND YOUR BOOK?

YOU'VE
GOT A
BOOK DEAL

Book in Gestation

YOU'VE GOT AN IDEA OR STORY (MAYBE YOUR MEMOIR) AND YOU WANT TO WRITE A BOOK ABOUT IT.

You've got a few chapters written (or maybe an entire draft) - or the outline is trapped in your head. Wherever you are feels adrift or stuck on the outside of writing your book. Maybe you're going to go the traditional publishing route, or maybe you're going to self-publish, you might not know - we can figure it all out together.

HOW CAN I HELP

- 01 You tell me what you know about your book (sharing any and all of what you've got so far) and your writing practices (and non-practices, because you're not alone in that) in general.
- 02 We assess the sustainability of both the practice and the project.
- 03 We create a customized production calendar complete with room for revisions (because, editing) so you can step into the scope of your project with the right balance of confidence, strategy, support and inspiration.

It's Proposal Time

A BOOK PROPOSAL FROM THE OUTSIDE LOOKING IN MIGHT SEEM LIKE A TERRIBLE HOMEWORK ASSIGNMENT IN YOUR FAVORITE SUBJECT.

As subtle as it is overt, the task of a successful book proposal not only gets your book published, it also makes the process of writing your book easier.

HOW CAN I HELP

- 01 With lots of tips and tricks in my toolkit, we approach each step from overview and chapter summaries, to publicity and promotion and about the author, with fierce attention to detail.
- 02 Keeping in mind the long view, I serve as a guide in developing each piece of the book proposal with the sustainability of the writing of the entire book in mind. Basically, we build the plane and take flight.
- 03 I believe that even the most unappealing of tasks (i.e. parts of your book proposal) have the potential for fun. Yes, writing your book proposal with me is actually fun.

You've Got a Book Deal

YOUR PUBLISHER IS CHOSEN, YOUR CONTRACT IS SIGNED AND YOUR EDITOR IS READY FOR YOUR FIRST DRAFT.

You've got some big work to do, concrete deadlines, a new terrain and new relationship to your book (and editor) to navigate.

HOW CAN I HELP

- 01 I learn all about your book and what excites you about your next steps and what feels intimidating.
- 02 Serving as a consultant every step of the way, we address any and all concerns and any and all edits throughout the process.
- 03 We create a customized calendar, keeping the process productive, dynamic, motivating and engaging.

What is a Book Doula?

Being a Book Doula means I meet you in the process where you are and help you get to where you want to be.

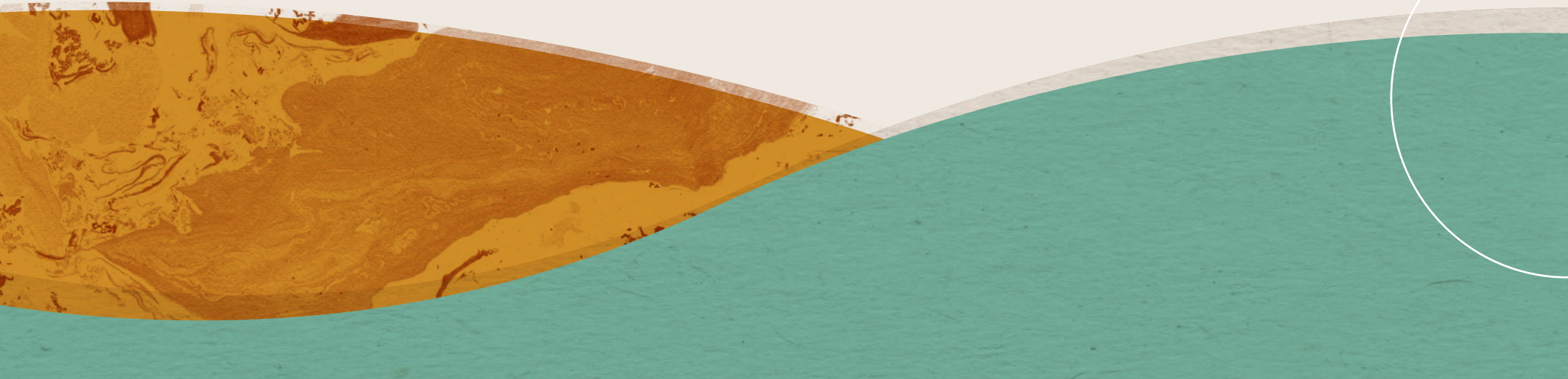
Founded on trust, this is a relationship that is safe, encouraging, fun, productive and fulfilling. Together we are a team that meets deadlines, tackles goals, stays inspired, engaged and has fun taking care of business.

From creative nonfiction and memoir, to fiction (think: romance, crime-fiction, science fiction and everything between) and nonfiction (biographies, essay collections, how to's and self-help), to anthologies and e-books, we work together to clear the path to your book being born.

I'M NOT A PUBLISHER OR AN AGENT, I'M A PARTNER IN REACHING YOUR BOOK GOALS.

Offering in-depth support from outlining your big vision, writing, accountability and book proposals, to editing, consulting, strategizing and general hand-holding. I tailor a program that suits your needs, so that book you've wanting to write or are in the process of birthing for the world, is finally born.

“Our writings are translations of anything from our memories, muses, curiosities to our fantasies. They begin first in our minds as a collection of experience and imagination inspired by our creativity and desire to discover. We then take on the task of weaving into this complex tapestry our unique sensibilities, attempting to birth the stories we feel most moved write.”



BECAUSE FINDING THE RIGHT FIT FOR YOU CAN BE THE DIFFERENCE BETWEEN FEELING HELD AND FEELING HELD BACK, HERE'S A LITTLE ABOUT ME AND MY APPROACH:

You might have read on my website that, "I have a pretty poet heart with a mind for practical wordsmithing," and while that says a lot about my sensibilities as a writer — i.e, I'm a pragmatic romantic, here's a little more on how that translates into my work with authors:

If I had to turn what I do into some kind of a pie chart (I love to bake so this helps with the fact that graphs aren't really my thing) I'd say the partnership my client's and I create is x parts deep listening, x parts task mastering and organization, x parts accountability, x parts trust and confidentiality, x parts fun (seriously), x parts understanding the goal, x parts compassion, cheerleading and empathy and x parts intuition and magic (yep, I said it!). If that seems like a lot of pie, it's because reaching the final destination can take a lot of strategic steps and not always in equal measure.

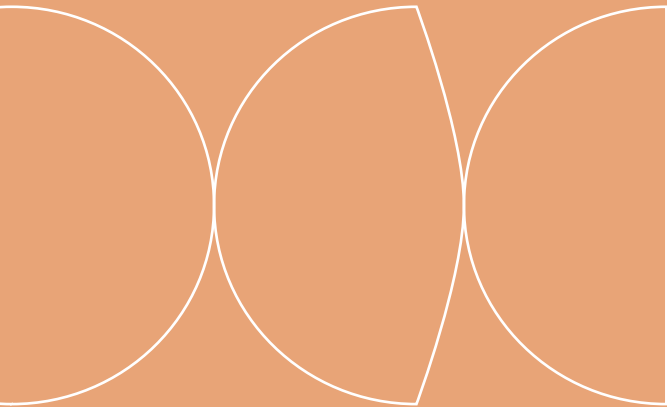


Book Doula is a way to get the well-rounded, tailored support you need when writing a book.

It's a way to maintain momentum, balance, buoyancy, inspiration, fun and clarity while accomplishing this remarkable task.

P.S. From sweet little line-edits to deep transformative revisions, editing is my superpower.

Did I mention
how I feel about
chemistry?
I believe in it!



CONTACT ME FOR MY BRIEF BOOK DOULA
QUESTIONNAIRE AND LET'S SET UP A
COMPLIMENTARY 20-MINUTE CONSULT CALL.



SAY HELLO!
ali@alilawrence.com
alilawrence.com